

2014



Product Catalogue & Price List

*Pricing applicable
in the USA only.*



Product	Loyalty Rewards Points	PV	Affiliate	Retail
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12 Cocoa Or Goji Bars	4	25	\$36.00 \$3.00/Bar	\$42.00
12 Goji & 12 Cocoa Bars	7	50	\$72.00 \$3.00/Bar	\$79.99
24 Cocoa Bars	7	50	\$72.00 \$3.00/Bar	\$84.00
24 Goji Bars	7	50	\$72.00 \$3.00/Bar	\$79.99
48 Goji Bars – Free Shipping A/S Only	13	70	\$130.00	-
48 Cocoa – Free Shipping A/S Only	13	70	\$130.00	-
48 Goji or 48 Cocoa Bars	13	70	\$134.00 \$2.79/Bar	-
1 Case of Bars, 6 Boxes Cocoa & 6 Boxes Goji. Total of 144 Bars.	36	140	\$358.00 \$2.48/Bar Free Shipping!	
Sampler Pack – 1 Goji and 1 Cocoa Bar, or 2 Goji Bars, or 2 Cocoa Bars	0	3	\$5.95	\$5.95



Original Goji Flavor/Cocoa Brownie
One bar contains the equivalent
 daptogenic of 30 bottles of red wine!

Regeneration USA Original and Cocoa bars are certified by Brunswick Laboratories, Norton, MA for their ORAC antioxidant value. According to Regeneration Founder Justin Chernalis, “Our new bars are not only incredibly delicious, they are the first and only functional organic bar on the market designed to improve your quality of life. They are certified 100% Raw, Gluten Free, Vegetarian & Kosher.

The Anti-Aging Whole Food Bars provide **7,800 ORAC units per bar** delivering over 2 times the USDA recommended daily intake. The ORAC test is considered the industry standard in determining antioxidant value of foods.

Our bars are **100% Organic, Raw, Sprouted, Kosher, Vegetarian & Gluten Free** and contain the powerful compound Resveratrol. They are free of processed sugar, corn syrup, salt, hydrogenated oils, genetically modified foods, preservatives or synthetic sweeteners of any variety.

Antioxidants are substances that prevent or slow the oxidation process which is the primary cause of aging. Our Organic bars feed your body and cells the proper antioxidants needed for healthy aging without chemicals or food additives.

Resveratrol is the compound found inside the skin of red grapes which recently for the first time has been linked to longevity in Humans. Recent human clinical studies found that Resveratrol increased in the dilation of the brachial artery by 62% and the Resveratrol contained inside our bars, is the only Resveratrol on the market today with human clinical trials acknowledged by the FDA.

Product	Loyalty Rewards Points	PV	Affiliate	Retail
<p>Living Raw Chocolate (Box of 12)</p> 	<p>Loyalty Pts = 5</p> 	30	\$48.00	\$55.00
<p>Living Raw Chocolate (Box of 24)</p> 	<p>Loyalty Pts = 8</p> 	60	\$84.00	\$90.00
<p>Living Raw Chocolate (3 Boxes - 36)</p> 	<p>Loyalty Pts = 13</p> 	80	\$125.00	\$140.00
<p>Deep Ocean Krill Oil with Natural Astaxanthin</p>	<p>Loyalty Pts = 2</p>	15	\$22.99	\$24.99
 <p>Krill Oil 30 Softgel Serving Size – 1 Soft Gel/Day</p>	<p>Deep Ocean Krill Oil with Natural Astaxanthin Benefits: 500 Times Stronger than Vitamin E and Five times better than Fish Oil</p> <p>Regeneration's Superba™ Krill Oil is harvested from the world's cleanest and purest Antarctic waters. Contains 40mg of EPA (eicosapentaenoic acid) and 20mg of DHA (docosahexaenoic acid) along with 1mg of Natural Astaxanthin from within the Krill.</p> <p>Antarctic krill is also rich in the natural antioxidant Astaxanthin. The deep red color of each Superba™ Krill capsule is due to its Astaxanthin content. Recognized for the health-promoting suppression of free radicals, Astaxanthin also keeps Superba™ Krill fresh. Thus, no additives are necessary to maintain Superba™ Krill's long-term stability. By comparison, antioxidants are added to most dietary-supplement fish oils to prevent them from going rancid during production or on the shelf.</p> <p>Our Krill Oil is derived from the most sustainable source of Krill Oil on the market.</p>			
<p>Blu-Lina Organic Spirulina</p>	<p>Loyalty Rewards Pts = 3</p>	30	\$34.99	\$39.99

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Organic Spirulina
120 Tablets
 Serving Size – 4 Tablets/Day

Blu-Lina Organic Spirulina combines the powerful antioxidant properties of Zanthin® Natural Astaxanthin complex to form an attractive “brain and body” Superfood with universal appeal. The all-natural, spirulina-derived, phycocyanin masks the algae flavor and smell that is native to spirulina, making Blu-Lina a nutritious Blue-Green Organic Spirulina algae product

Benefits: The richest sources of phycocyanin are blue-green micro-algae like Spirulina.

- 100% Immune Support.
- 100% Vegan & Organic Spirulina
- High levels of phytonutrients including Carotenoids, Phycocyanin, Chlorophyll and antioxidants.
- Crosses blood-brain & retina barriers for positive impact on eye, brain and central nervous system.

Anti-Aging Tea of Life	Loyalty Rewards Pts = 2	15	\$19.99	\$24.99
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100% Jiaogulan Tea
 100 Servings

Pronounced ‘Je-OW-goo-lan’

- **Cardiovascular Health**
- **Healthy Blood Pressure**
- **Healthy Digestion**
- **Strength and Endurance**

Jiaogulan (scientific name Gynostemma Pentaphyllum), is a member of the cucumber family. As the name implies, it grows in characteristic five leaf clusters and is a low lying vine or ground cover. Jiaogulan leaves have been used for centuries in Asia and is a refreshing and healthy tea. Jiaogulan is an adaptogen herb which helps the body self-regulate.

For hundreds of years in China, Jiaogulan Tea (Je-OW-goo-lan) has been long valued as “The Herb Of Immortality,” where the highest number of centenarians (people living over hundred years old) were found to drink spring water infused with Jiaogulan.

Benefits: Jiaogulan promotes Cardiovascular Health, Healthy Blood Pressure, Healthy Digestion, Strength, Endurance and Immunity. It is in a rare class of herbs called “adaptogens” that helps your body self-regulate without causing any harm or imbalance.” Jiaogulan is especially helpful in building your body’s natural resistance to stress. The amazing effect Jiaogulan has on cardiovascular health has earned it the title of “**the herbal heart defender**” as per Prevention.com.

Jiaogulan may have a direct strengthening effect on the heart, possibly causing the heart to beat more powerfully. It may also have a number of secondary cardiovascular effects in promoting healthy blood pressure, healthy digestion, strength and endurance. In addition, Gynostemma has been shown in laboratory studies to widen blood vessels.

Regenerations Jiaogulan Tea is cultivated to Thailand’s strict standards, meaning no chemicals or pesticides are used during the harvesting process.

Maitake Beta Glucan Extract with	Loyalty Rewards Pts = 6	50	\$59.99	\$69.99
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Product	Loyalty Rewards Points	PV	Affiliate	Retail
<p>Shiitake and Reishi</p>  <p>Maitake Beta Glucan 30 Veggie Caps Serving Size – 1 Capsule/Day</p>	<p>Buy 1, Get the 2nd For 35% Off!</p> <p>Loyalty Rewards Pts = 10</p> <p>Maitake (<i>Grifola frondosa</i>) is known as an adaptogenic “host defense potentiator”, activating and enhancing the actions of macrophages and other immune cells, all of which are vital to a strong and balanced immune system. Maitake is also recognized as an important cellular protection enhancer.</p> <p>Patented Beta-Glucan supplement with Maitake, Shiitake, Agaricus & Reishi medicinal mushrooms to enhance healthy immune function.</p> <p>Researchers at Memorial Sloan Kettering Research Hospital found that Maitake enhanced several indicators of healthy immune function in a multi-phase, U.S. Government funded human clinical trial. Maitake (<i>Grifola frondosa</i>) was chosen exclusively for this project and was assigned an Investigational New Drug (IND) number in association with it. Research at the University of Louisville also has shown that Maitake (<i>Grifola frondosa</i>) provides a high level of immune support particularly in the body’s first line of immune defense, phagocytosis. These studies have been published in peer-reviewed journals.</p>	70	\$99.00	\$109.00
<p>Longevity Antioxidant Formula</p>  <p>RAM 500 (Resveratrol/Acai Berry/Maqui Berry)</p>	<p>Loyalty Rewards Pts = 3</p> <p>Regeneration USA’s Longevity Antioxidant Formula (RAM500) was designed to produce the strongest antioxidant and anti-aging results possible; featuring Resveratrol (ResVida™), Acai Berry and Maqui Berry. There's no dietary supplement on the market like it today - it's an Anti-Aging Powerhouse!</p> <p>Resveratrol is a beneficial compound found in the skin of red grapes, which is linked to longevity in humans. It protects against premature aging by preventing free radical oxidative damage. Human clinical studies have proven its benefits; Resveratrol (ResVida™) is effective in improving flow mediated dilation (FMD) in humans. FMD is linked to the healthy functioning of the cardiovascular system. ResVida™ acutely and significantly increased the dilation of the brachial artery. The diameter of the artery was increased by 62% in the group who took just 30mg of ResVida™! The Study demonstrated that ResVida™ improves cardiovascular.</p> <p>Researchers at Harvard Medical School and the National Institute on Aging report that Resveratrol offsets the bad effects of a high-calorie diet in mice and significantly extends their lifespan. Resveratrol is receiving attention as a key strategy in weight loss. Recent studies have shown promising anti-viral, anti-inflammatory and anti-Cancer effects as well.</p> <p>Don't be fooled by other Resveratrol products in the marketplace! The ResVida™ contained in our formula is the only Resveratrol available with human clinical trials and functional claims acknowledged by FDA</p>	25	\$29.99	\$39.99
<p>Humic and Fulvic Minerals</p>	Loyalty Rewards Pts = 3	20	\$27.99	\$39.99

Product	Loyalty Rewards Points	PV	Affiliate	Retail
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Immune System Regenerator (8oz.)				
Humic and Fulvic Minerals Immune System Regenerator (caps)	Loyalty Rewards Pts = 3	28	\$34.99	\$44.99



Humic and Fulvic Minerals 8oz Immune System Regenerator
32 Servings
Serving Size – 1.5 Tsp. Daily



Humic Minerals 60ct Immune System Regenerator
30 Servings
Serving Size – 2 Capsules/Morning

Humic and Fulvic Minerals are complex plant derived micronutrients which originate millions of years ago when the Earth was thriving with plant life. During this time the earth's mineral-rich soils produced a profusion of lush greenery, full of vital minerals the BODY needs, and today lacks, due to lack of proper minerals growing directly in our soils.

Humic and Fulvic minerals assist the body in regulating our metabolic functions while strengthening our Immune System at the cellular level. A stronger immune system has a better chance of fighting off viruses that are attempting to invade our cells. Our Humic & Fulvic Minerals contain **over 72 ionic minerals**, but most importantly they contain the 17 minerals that the human body needs to live and function because the body cannot make them.

1. **Calcium:** Everyone knows about calcium, which is used for muscles, heart, and building bone.
2. **Chloride:** This is what produces the acid in your stomach, and is mostly acquired in your body through the intake of salt.
3. **Cobalt:** This is also known as vitamin B12 and can be found in concentrated supplement form.
4. **Copper:** Copper is a critical part of many enzymes that the body needs to function a full capacity.
5. **Fluorine:** This is related to the word fluoride, which more people will be familiar with. This mineral is what allows tooth enamel to form, allowing us our ability to chew food and eat.
6. **Iodine:** Iodine is the mineral required for thyroid regulation. An iodine deficiency is what causes goiters, which are often a problem in older age.
7. **Iron:** Protein may build the muscles, but iron is what makes the protein work. Iron is one of the most essential of the minerals.
8. **Magnesium:** Required for bones, this element tends to decrease in older age.
9. **Manganese:** Enabler for enzymes.
10. **Molybdenum:** Works with oxidation of cells in the body.
11. **Nickel:** Helps strengthen bones and keeps them healthy.
12. **Phosphorus:** This mineral is another part of keeping bones healthy, but phosphorus also helps the body create energy, and also assists in a wide array of other functions.
13. **Potassium:** is actually an electrolyte that is extremely important in keeping the electrolyte count balanced and using sodium and water with maximum effectiveness.
14. **Selenium:** This mineral is the ultimate enabler of antioxidant enzymes in the human body.
15. **Sodium:** Is an important electrolyte and works hand in hand with potassium. One of the most well-known minerals
16. **Sulfur:** Critical in working with certain amino acids in the body.
17. **Zinc:** One of the most important minerals and works with several enzymes to keep the body healthy.

Product	Loyalty Rewards Points	PV	Affiliate	Retail
Product				
Humic and Fulvic Minerals Anti-Aging Skin Regenerator	Loyalty Rewards Pts = 2	15	\$21.00	\$29.99
 <p style="text-align: center;">Humic and Fulvic Minerals Anti-Aging Skin Regenerator Suggested Use – Spray on skin after bathing.</p>	Skin Regenerator Benefits: Helps body and skin restore, replenish and regain lost minerals, penetrates skin with Fulvic ionic minerals, promotes healthy firm, smooth and glowing skin, relieves skin irritation and sun burn; contains essential amino acids for healthy aging, cellular regeneration and revitalization.			
Product				
Liquid Zeolite Whole Body Detoxifier	Loyalty Rewards Pts = 3	20	\$25.99	\$29.99
 <p style="text-align: center;">Liquid Zeolite 1 oz. 120 Servings Serving Size – 5 drops 3x/Daily</p>	Zeolite Benefits: Whole Body Heavy Metal and Cellular detoxifier cleanses, neutralizes, and removes toxins, free radical scavenger and powerful antioxidant.			
Product				
Whole Body Snacks	Loyalty Rewards Pts = 2	10	\$24.99	\$29.99
 <p style="text-align: center;">Whole Body Snacks 14oz</p>	All ingredients are raw and organic! <ul style="list-style-type: none"> • Goji Berries - "Himalayan's Longevity Fruit" contains 18 Amino Acids and 21 Trace Minerals. Goji Berries contain over 25,300 ORAC units per 100 grams. • Raw Cashews - Raw cashews provide healthy monounsaturated fats which can reduce "bad" LDL cholesterol and decrease heart damaging inflammation • Himalayan Golden Raw Raisins: The health benefits are numerous and include relief from constipation, acidosis, anemia, fever, and sexual weakness. Raisins are High in Manganese, Iron, Copper, Magnesium, B Vitamins (even B6 and B12) and C. • Pistachios assist in lowering lipids and lipoproteins which are a risk factor for heart disease. • Macadamia Nuts contain the same compounds (Flavanoids) that give red wine its healthful claim to fame. • Mulberries - "Life-Enhancing Food" Mulberries are a potent source of Resveratrol. • Cacao Nibs – "Food of the Gods" - Cacao is one of the most powerful sources of magnesium, the number one mineral deficiency. 			



Product	Loyalty Rewards Points	PV	Affiliate	Retail
\$99.00 Fast Start Pack	Loyalty Rewards Pts = 10	25	\$99.00	N/A
	Consists of 3 products: Whole Food Bars (12 Cocoa), (1) - Jiaogulan Tea & (1) - Maitake Beta Glucan Mushroom Extract. This package allows you to earn a \$15 Fast Start Bonus plus another \$5 in commission when you sponsor another Affiliate who purchases this same package. This Package also qualifies you to earn Fast Start Bonuses \$99 Packages.			
\$149 Fast Start Pack	Loyalty Rewards Pts = 15	50	\$149.00	N/A
	Consists of 5 products: Whole Food Bars (6 Cocoa Bars & 6 Goji Bars), (1) - Jiaogulan Tea, (1) - Longevity Antioxidant Formula (RAM500), & (1) - 60vcaps - Immune System Regenerator, (1) - 8oz - Immune System Regenerator plus 25 marketing brochures. This package allows you to earn a \$50 Fast Start Bonus plus another \$10 in commission when you sponsor another Affiliate who purchases this same package. This Package also qualifies you to earn Fast Start Bonuses on the \$149 & \$99 Packages.			
\$249 Fast Start Pack	Loyalty Rewards Pts = 25	75	\$249.00	N/A
	Consists of: (6 Cocoa Bars & 6 Goji Bars), (2) - Longevity Antioxidant Formula (RAM500), (1) - 8oz - Immune System Regenerator, (1) - 60vcaps - Minerals, (2) -Blu-Lina, plus 30 marketing brochures. This package allows you to earn a \$75 Fast Start Bonus plus another \$15 in commissions when you sponsor another Affiliate who purchases this same package. This Package also qualifies you to earn Fast Start Bonuses on the \$249, \$149 & \$99 Packages.			
\$389 Fast Start Pack	Loyalty Rewards Pts = 39	100	\$389.00	N/A
	Consists of: Anti-Aging Whole Food Bars (12 Cocoa Bars & 12 Goji Bars), (1) - Package of Jiaogulan Tea, (1) - Longevity Antioxidant Formula (RAM500), (1) - 60vcaps - Minerals, (1) - 8oz Immune System Regenerator, (1) - Fulvic Skin Spray, (2) - Zeolite Whole Body Detox, (1) - Krill Oil w/Astaxanthin, (1) - Whole Body Snacks, (1) - Blu-Lina Organic Spirulina & (1) Maitake Beta Glucan. Also includes 40 marketing brochures. This Silver package qualifies you to earn a \$100 Fast Start Bonus plus another \$20 in commissions when you sponsor another Affiliate who purchases this package. This Package also qualifies you to earn Fast Start Bonuses on the \$389, \$249, \$149 & \$99 Packages and you'll receive FREE shipping if you reside in the USA.			

Product	Loyalty Rewards Points	PV	Affiliate	Retail
\$449 Fast Start Pack	Loyalty Rewards Pts = 45	100	\$449.00	N/A
<p>Consists of: Whole Food Bars (12 Cocoa & 12 Goji), (1) - Package of Jiaogulan Tea, (1) - Longevity Antioxidant Formula (RAM500), (1) - 60vcaps - Minerals, (1) - 8oz Immune System Regenerator, (1) - Fulvic Skin Spray, (2) - Zeolite Whole Body Detox, (2) - Krill Oil w/Astaxanthin, (1) - Whole Body Snacks, (2) - Blu-Lina Organic Spirulina & (1) Maitake Beta Glucan. Also includes 50 marketing brochures. This package qualifies you to earn a \$125 Fast Start Bonus plus another \$25 in commissions when you sponsor another Affiliate who purchases this package. This Package also qualifies you to earn Fast Start Bonuses on the \$449, \$389, \$249, \$149 & \$99 Packages and you'll receive FREE shipping if you reside in the USA</p>				
\$549 Fast Start Pack	Loyalty Rewards Pts = 55	125	\$549.00	N/A
<p>Consists of all of our products: Whole Food Bars (12 Cocoa & 12 Goji), (2) - Jiaogulan Tea, (1) - Jiaogulan Capsules, (10)- Slender Crunch Cookies, (6) - Living Raw Chocolates, (1) - Longevity Antioxidant Formula (RAM500), (1) - 60vcaps - Minerals, (1) - 8oz Minerals, (1) - Fulvic Skin Spray, (1) - Zeolite Whole Body Detox, (2) - Krill Oil w/Astaxanthin, (1) - Whole Body Snacks, (1) - Blu-Lina Organic Spirulina, (2) - Maitake Beta Glucan. Also includes 60 marketing brochures Plus 60 Enrollment Gift Cards. This package qualifies you to earn a \$200 Fast Start Bonus plus another \$30 in commissions when you sponsor another Affiliate who purchases this package. This Package also qualifies you to earn Fast Start Bonuses on the \$449, \$389, \$249, \$149 & \$99 and you'll also receive FREE shipping if you reside in the USA</p>				
500 Business Cards				
<div style="display: flex; align-items: center;">  <div style="margin-left: 20px;"> <p>Loyalty Rewards Pts = 5</p> <p>You will receive a draft for your approval prior to printing</p> </div> <div style="margin-left: 20px; text-align: center;"> <p>25</p> <p>\$49.99</p> </div> </div>				
<p>Shirts</p> <div style="display: flex; justify-content: space-around;"> <div style="text-align: center;"> <p>FRONT</p>  </div> <div style="text-align: center;"> <p>BACK</p>  </div> </div>	<p>Sizes Available: Small, Medium, Large & X-Large</p>	<p>10</p>	<p>\$19.99</p>	

Product	Loyalty Rewards Points	PV	Affiliate	Retail
Mens & Ladies Polo's 	Sizes Available: Small, Medium, Large & X-Large	10	\$29.99	
16 oz. Glass Tea Cup with Infuser & Lid 	Available: Red & Blue Loyalty Rewards Pts = 2	15	\$24.99	\$27.99
100 Tri-Fold Brochures 	Product Highlights and Opportunity Overview Loyalty Rewards Pts = 2	5	\$20.00	
ADDITIONAL PACK SPECIALS:				
24 Cocoa Brownie Bars & Fulvic Skin Spray Combo	Loyalty Rewards Pts = 9	60	\$90.00 Free Shipping!	\$99.00 Free Shipping!
Buy Maitake Beta Glucan & Receive a Box of Cocoa Bars @ 17% OFF	Loyalty Rewards Pts = 9	60	\$90.00	\$99.00
12 Goji Bars & 2 Whole Body Snacks	Loyalty Rewards Pts = 8	55	\$84.00	\$92.00
Krill Oil, BluLina & 24 Goji Bars	Loyalty Rewards Pts = 12	75	\$125.00 Free Shipping!	\$135.00 Free Shipping!

Product	Loyalty Rewards Points	PV	Affiliate	Retail
<p>Immunity Defense Pack</p> <p>Immunity Defense Pack</p> <p>Humic Minerals & Maitake Beta Glucan</p>  <p>FREE Shipping \$76.00 - 60PV</p>	<p>Humic & Fulvic Minerals (capsules) and Maitake Beta Glucan</p> <p>Loyalty Rewards Pts = 8</p>	60	<p>\$85.00 Free Shipping!</p>	<p>\$99.00 Free Shipping!</p>
<p>Daily Essentials Pack</p> <p>Daily Essentials Pack</p> <p>Krill - Spirulina - Resveratrol - Acai & Maqui</p>  <p>Autoship Price Only \$69.00 60PV</p>	<p>Krill Oil, Blu-Lina, Longevity Antioxidant Formula</p> <p>Loyalty Rewards Pts = 7</p>	60	<p>\$69.99 Free Shipping!</p>	<p>\$89.99 Free Shipping!</p>
<p>Body Basics #1 - 8oz Liquid Minerals & Blu-Lina (Spirulina)</p> 	<p>Loyalty Rewards Pts = 6</p>	50	<p>\$63.00</p>	<p>\$79.99</p>

Product	Loyalty Rewards Points	PV	Affiliate	Retail
<p>Body Basics #2 - Jiaogulan Tea, 8oz Liquid Minerals & Blu-Lina (Spirulina)</p>  	<p>Loyalty Rewards Pts = 8</p>	<p>65</p>	<p>80.00</p>	<p>\$104.99</p>